

International Conference

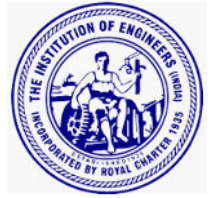
Opportunities and Challenges of Blockchain Technology
17-18 October, 2019 - Chennai

The Institution of Engineers (India)

Tamilnadu State Centre

Marketed By **BLACK ARROW**

Blockchain & its Use cases



What is Blockchain?

Blockchain is a revolutionary technology that minimizes fraud and maximizes efficiency, security & transparency in supply chains, healthcare, global money systems, financial technologies, democratic elections, auction of public assets, energy trading, electronic record authentication, delivery of Government services, IoT and much, much more...

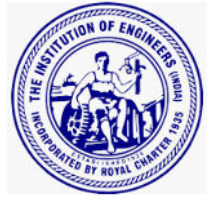
What's the event?

Its is a is a power-packed 2-day Conference being conducted on 17-18 October, 2019 at Le Royal Meridian, Chennai. The primary objective of the conference is to “explore blockchain-powered solutions for a better India”.

Who should attend?

Entrepreneurs, consultants, blockchain enthusiasts and professionals from banks, technology companies, manufacturers, Government agencies, service providers, financial intermediaries, insurance companies.

Institution of Engineers (India) [IEI]



- Is a statutory body established in 1920
- Incorporated by Royal Charter in 1935
- The largest multi-disciplinary professional body of engineers encompassing 15 Engineering disciplines
- Membership of more than 820,000
- PAN India presence through more than 100 State and Local Centers
- Serving the nation for more than 9 decades.
- <https://www.ieindia.org/webui/iei-Home.aspx>

Blockchain Conferences by Organizers

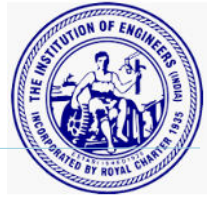
Block Zero, Chennai 2016, India's First Blockchain Conference



Business Blockchain 2017

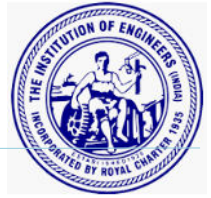


Expected Attendee Profile



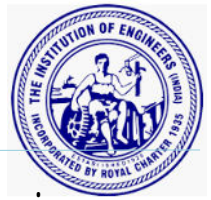
1. PWD Engineers
2. Highway Engineers
3. Water Management
4. Metro Rail
5. Housing Board
6. Ports
7. Electricity Boards
8. Generation Companies
9. Wind Power
10. Airports
11. Bankers
12. Economists
13. Entrepreneurs
14. Finance professionals
15. FinTech innovators
16. Fund Managers
17. Industry analysts
18. Oil companies
19. Legal professionals
20. Universities & Colleges
21. Space Research
22. Nuclear Power
23. Automobile
24. Manufacturers
25. Payment processors
26. Public policy makers
27. Regulators
28. Regulatory compliance experts
29. Remittance specialists
30. Security & risk management specialists
31. Tax Authorities
32. Trade finance professionals

Benefits to attendees



1. Hear from Blockchain innovators, implementers and Managers
2. Learn from innovative global case studies.
3. Connect with innovative blockchain startups and blockchain consumers.
4. Network with professionals from government, PWD, Power companies, Manufacturing, Auto-makers, Builders, Real Estate, IT companies, ISRO, Space Research, Universities, banks, payment processors, insurers and ecommerce companies.
5. Gain an in-depth understanding of the drivers and challenges of implementation of blockchain technology.
6. Identify the best blockchain solution providers for your specific requirements.

Benefits to sponsors



1. Showcase your solutions directly to decision makers from government, PWD, Power companies, Manufacturing, Auto-makers, Builders, Real Estate, IT companies, ISRO, Space Research, Universities, banks and ecommerce companies.
2. Create and reinforce your brand visibility.
3. Attend to sales enquiries and disseminate information to hot leads.
4. Negotiate offers, which may result in quick sales.
5. Meet potential partners and develop business alliances.
6. Benefit from extensive cross-boundary networking opportunities.
7. Examine the latest market trends and opportunities.

Sponsorship packages



Sponsorship Type	Price (INR)	Price (USD)
Title Sponsor (1)	INR 10,00,000	\$ 14,705
Platinum Sponsor(2)	INR 500,000	\$ 7,500
Gold Sponsor(2)	INR 350,000	\$ 5,000
Silver Sponsor(2)	INR 250,000	\$ 3,500
Lunch Sponsor(2)	INR 500,000	\$ 7,500
Kit Sponsor	INR 100,000	\$ 1,500

To discuss sponsorship or support opportunities, please contact:

Sarfraz Patel – CEO, Blackarrow Conferences

Phone: +91 9833487628

Email: sarfraz@blackarrowconferences.com

* Indicative pricing based on foreign exchange rates.



Sponsorship package features



	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Keynote presentation	Yes	X	X	X
Branded private meeting room	Yes	X	X	X
VIP table at the Conference	Yes	Yes	X	X
Logo on lanyard & notebook	Yes	Yes	X	X
Logo on stage backdrop	Yes	Yes	Yes	X
Speaking slot	20 min	10 min	5 min	X
Complimentary delegate passes	8	4	3	2
Inclusion in media releases	Yes	Yes	Yes	Yes
Logo on official microsite	Yes	Yes	Yes	Yes
1 branded stall (6ft x 6ft)*	Yes	Yes	Yes	Yes

* Stall includes 1 table, 2 chairs and 2 electric points.

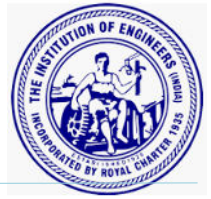


Venue: Le Royal Meridien, Chennai



A five-star luxury hotel located at the Guindy-Kathipara Junction on Anna Salai, Chennai – only 5 km away from Airport

Contact us



For Sponsorships Contact

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