

EAST-WEST CRYPTOBRIDGE

Connecting European and Asian
Crypto Projects & Investors

Powered by



DLT | CAPITAL

 Frankfurt School
Blockchain Center

 **BLACK** **ARROW**



EAST-WEST CRYPTOBRIDGE

Connecting European and Asian
Crypto Projects & Investors

Annual East-West Crypto Conference



Attend the first annual conference
hosted at the Frankfurt School of
Finance and Management.

DLT | CAPITAL

 Frankfurt School
Blockchain Center

 **BLACK ARROW**

Among others,
The EWCC will host
speakers of



DASH



nem

and the
[Blockchain Taskforce of Malta](#)

About the Conference

What is the annual East-West Crypto Conference about?



Technology Development

Discuss the latest technological trends and meet various DLT developers from East and West.



Bridge

Use the forum to bridge between the Asian and European crypto world and to get in touch with innovative projects, international institutions, investors and thought leaders.



Spotlight Showcase

We offer separate rooms where projects and blockchain companies can be presented to the audience.



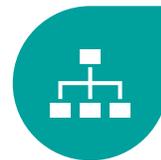
Top Notch Branding

Unique promotion opportunity for companies, investors and developers from various regions of Europe and Asia, even if you cannot attend physically.



Market Place

Marketplace for networking, collaborations and exchanging business ideas and insights.



Network

Join the prestigious network of the interconnected European and Asian crypto community.

The East-West Crypto Conference does not focus on ICO projects and early-stage startups. It rather aims to connect established players and thought leaders of the blockchain space to discuss relevant topics around regulation, development, business opportunities, investment, education and many more with a quality-matters approach.

Conference Agenda

Conference focuses on technological developments and ecosystems

➤ Technology

01 Discussion about current development challenges and solutions.

➤ Regulation

02 How can DLT adopt to the current regulatory environment and what changes might be necessary?

➤ Investment

03 Identifying international investment trends and market opportunities.

➤ Creative Future

04 Creative working sessions for business development and digital innovation.

➤ Ecosystem

05 Introduction to the European and Asian blockchain ecosystems.

Conference Agenda – Day 1

Conference focuses on technology and regulation

Technology focus

- Crypto infrastructure projects vs. blockchain applications
- Overview of protocol projects
- Current status of DAG projects
- Importance of ecosystems: adding intelligence to protocols
- PoW, PoS, sharding... Why does it matter?
- Artificial intelligence and blockchain
- How do I integrate blockchain tech in an existing business?
- University panel: How do I teach coding?
Is trial and error the best strategy?
- How do I attract coders and developers?
Hackathons, meetups and more
- Which are the international development hubs for blockchain?
- Are European technical universities the source for future blockchain developers?

Regulatory focus

- Recent developments in Asia: Singapore, South Korea, Japan, China
- Recent developments in Europe: Switzerland, Malta, Germany, Northern Europe
- Where are crypto exchanges heading? Which regulatory requirements are expected in Europe?
- Best countries and cities for blockchain projects
- Best practices for ICO projects: legislations, taxes, exchange listings
- ICO frameworks: Will they streamline the regulatory and marketing processes?
- When will security tokens finally become mainstream?
- Status of tokenization: What has been tokenized? What will be tokenized?
- Panel of regulatory experts: What are the biggest regulatory challenges that are facing regulators and blockchain projects?

Conference Agenda – Day 2

Conference focuses on investments and ecosystems

Investment focus

- Hot topics in European blockchain hotspots
- Hot topics in Asian blockchain hotspots
- Panel of investors: How do custody blockchain assets work on a large scale?
- Investment in protocols or DApps?
- Robo advisory: asset allocation across asset classes - crypto, stocks, bonds, commodities
- Current state of crypto funds in Europe and Asia
- ICO frameworks, advisory and acceleration: What do standards look like?
- Do we need security tokens and ICOs? Why are they more flexible than shares and IPOs?

Business development and local ecosystems

- Running a blockchain business: challenges, decentralized teams, internationalization
- Hot spots in Europe and Asia: Where should you go?
- How to tap into European crypto communities?
- How to tap into Asian crypto communities?
- How to expand crypto projects internationally while preserving local presence
- Panel of blockchain associations: In which way is the blockchain environment moving in Asia and Europe?

Confirmed Institutions

First set of institutions – more will follow



First confirmed Speakers

Industry experts speaking at the East-West Crypto Conference



Tilmar Goos



Holger Köther



Jan Heinrich Meyer



Johnson Zhao



Istvan Deak



Dr. Ian Gauci



Wayne Grixti



Dr. Alexander Grech



First confirmed Speakers

Industry experts speaking at the East-West Crypto Conference



Ismail Malik



Amrit Kumar



Nikola Stojanow



Anthony Eufemio



Prof. Steve Deng



Kyle Baron



Niall Moore



Alexander Höptner



Who and Why to Attend?

Unique opportunity to meet outstanding people, projects and ideas

Industry experts

Get an outside point of view on how to integrate your idea into the global economy.

Technology experts

Difficult crypto topics can be explained by a blockchain evangelist in a simple way.

Regulation and legal experts

Meet experts to discuss current and future developments in the regulatory environment.

Post-ICO blockchain projects

Explore blockchain projects in their most important stage.

Shrewd Investors

Conduct serious business with influential parties with deep pockets.

Leading universities

Get a glimpse at the frontline of cutting edge projects and research.

Blockchain associations

Find out more about what the big associations are up to.

East-West Crypto Conference

Impressions from past events at Frankfurt School

Engage with inspiring entrepreneurs

Listen to a variety of great speakers

Networking with the other attendees



East-West Crypto Bridge Partners

First set of partners – more will follow

West

DLT | CAPITAL

 Frankfurt School
Blockchain Center

 LimeChain
Blockchain Development & Consulting

 RACIB

 BLOCKVENTURE
COALITION

CRYPTOVALLEY
 LABS

 BLOCKCHAIN
LEARNING GROUP INC.

 NORDIC
BLOCKCHAIN
ASSOCIATION

 BLOCKCHAIN
malta

 swiss
Innovation
Valley

East

 IUIA
International
Universities
Innovation Alliance
国际大学创新联盟

 BLOCKCHAIN
& CRYPTO TECHNOLOGY
ASSOCIATION
OF KAZAKHSTAN

 BLACK ARROW

 SYNCO

 BLOCKCHAIN
LABS.ai

 青岛链湾研究院

Qingdao Bay Institute for Blockchain Industry

 IBC
Indian Blockchain Council

Media Partners

First set of media partners – more will follow



Sponsoring and Upgrade Opportunities

Overview of sponsoring opportunities – more information upon request

Benefits	PLATINUM SPONSOR €20,000	GOLD SPONSOR €15,000	SILVER SPONSOR €10,000	EXHIBIT PARTNER €7,000	SHOWCASE PARTNER €3,000	AFFILIATE PARTNER €2,000
Exclusive “powered by” branding	✓					
Moderating an agenda-session, keynote or panel-discussion	Opening speech and thank you note	✓				
Invitation for an exclusive crypto-innovation-meeting	✓	✓	✓			
Exhibitor booth in preferential position	✓	✓	✓	✓		
Opportunity to speak during a session	Plenary session on main stage	Plenary session on main stage	Plenary session on main stage		Session in Spotlight Showcase	
Full Access Conference Passes	7x	5x	3x	2x	1x	
Logo placement on the mainstage	Predominant placement	Prominent placement	✓	✓	✓	✓
Logo placement on the conference webpage	Predominant placement	Prominent placement	✓	✓	✓	✓
Logo placement on marketing articles e.g. flyer and newsletter	Predominant placement	Prominent placement	✓	✓	✓	✓
1 press release and 1 guest-blog entry on the conference webpage	✓	✓	✓	✓	✓	✓

Referral Program

We encourage promotion among friends, colleagues and business partners

The East-West Crypto Conference aims to connect everybody from entrepreneurs to thought leaders with new projects, investors and insights. To guarantee an optimal experience, we want to encourage all participants to share this event with their network and thereby enabling a flourishing conference with participants from various countries, backgrounds and knowledge.

1

BUY A TICKET

2

REFER A FRIEND

After discussing cutting edge projects and business opportunities, the actual project is more likely to happen if both parties were introduced by a common friend. If a participant refers a friend he/she should make sure to reap the reward.

REFER A SILVER SPONSOR

Enabling small companies to build their presence or providing a global player with the platform to further increase his visibility is a key role of this conference. If a participant refers a sponsor of at least silver quality he/she should make sure to reap the reward.

3

CASH IN THE DISCOUNT

As reward for your effort you will receive 10% discount on your own ticket.

CASH IN THE DISCOUNT

As reward for your effort you will receive 50% discount on your own ticket.

Current & Future Projects

East-West Crypto Conference is the starting point for several other events

Vision for the current and following events:



Multiple events will foster the knowledge sharing and collaboration while creating business opportunities for East and West.



1

The Event Organizer

Together with a group of carefully selected member associations from Europe and Asia, DLT Capital and the Frankfurt School Blockchain Center:

1. Create business development opportunities for established projects
2. Enable knowledge exchange for blockchain developers and institutions
3. Build a platform for discussing and guiding regulatory efforts
4. Connecting investor groups to identify market opportunities

2

Current Project



**EAST-WEST
CRYPTOBRIDGE**

The Conference

3

Future Projects

- 1) Meetups
- 2) Conferences
- 3) Hackathons
- 4) Tech Hubs

Initiators of the East-West Crypto Conference (1/3)

A strong symbiosis with economic and academic background

DLT | CAPITAL

A strong network of blockchain experts, companies, investors, lawyers, mentors and coaches help your business to grow fast and sustainable. DLT Capital is the partner throughout the whole process of raising capital and connects you to the right institutions and players.

www.dlt-capital.com | Munich (Germany)

ICO CONSULTANCY

DLT Capital advises projects aiming for an ICO/STO with a full range of services for successful fundraising by issuing both, utility and security tokens as well as product development like:

- Marketing campaigns
- Legal questions
- Investor connections
- Ecosystem connections

BRIDGING CONTINENTS

DLT Capital and its partners are spread over the entire globe, with the strongest presence in Europe and Asia, where we help established projects to reach new markets. We support the entire process: from hiring the right people, setting up new offices and creating media presence.

INVESTOR RELATIONS

DLT Capital utilizes its expertise to assist investors with its own research to make the right decisions when it comes to their ICO investments and asset management choices in the blockchain realm.

EDUCATION & EVENTS

DLT Capital believes the understanding of blockchain technology and its effects will be essential for the future. We therefore educate businesses, institutions and individuals on the topic and guide them through further steps. In that effort we also facilitate conferences, meetups and other events in Europe.

Initiators of the East-West Crypto Conference (2/3)

A strong symbiosis with economic and academic background



The Frankfurt School Blockchain Center is a think tank and research center which investigates the implications of blockchain technology for companies and their business models.

Apart from the development of prototypes, it serves as a platform for managers, startups and technology and industry experts to share knowledge and best practices.

The Blockchain Center also provides new research impulses and develops training for students and executives. It focuses on banking, mobility, "Industry 4.0" and the energy sector.

www.fs-blockchain.de | Frankfurt (Germany)

Foster understanding...

... of blockchain technology and their business potential for a variety of stakeholders.

Develop prototypes...

... to evaluate blockchain concepts and assess applicability in existing business processes.

Generate new knowledge...

... about commercial, managerial and societal implications of blockchain technologies.

Build a strong community...

... of blockchain experts, corporates, industry experts and entrepreneurial talents.

Focus on specific areas...

... such as banking, insurance, energy, mobility, "Industry 4.0".

Educate executives & students...

... about blockchain technology.

Co-Organizer of the East-West Crypto Conference (3/3)

A strong symbiosis with economic and academic background



Blackarrow Conferences is a leading conference organizer which specialises in professional high level business conferences targeted at senior management in a number of industry sectors. Founded in 2010, the company organises strategic conferences and workshops on various industry verticals. Our network of international & domestic partners provides quick solutions for any company's business intelligence & networking needs. The company maintains the highest standards of quality in research, technology and product development. Our commitment to service and quality are the basis for our reputation as India's leading provider of business intelligence.

www.blackarrowconferences.com | Mumbai (India)

Conference Industry Focus

Blockchain, IT, ITES,
Real Estate, Project Management
& IT Security

Executive Masterclasses

Delivering the best renowned
faculties on top related
masterclasses

Focus on specific areas..

Providing a platform for new
companies to explore the Indian
Market

Annual East-West Crypto Conference

Meeting in the heart of Europe

Attend the first annual East-West Crypto Bridge conference at 22 & 23 of October 2018 hosted at the Frankfurt School of Finance and Management.

Geographically convenient location in the heart of Europe and with easy access from all over the world.

Possible meetup hub for international cooperation and initiatives.



The concept of East and West is something that I was also feeling, a good project needs a community manager, localization stuff, and evangelists in each region, so West and East can mutually help each project (...) We are keen to participate.

Shunsuke Murasaki
Head of Business Development
Emurgo, powered by Cardano



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Get in Touch



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Annually Connecting European and
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