



Silver Sponsor	Rs. 6,00,000
Acknowledgement of your sponsorship, with your logo and a link to your website, prominently displayed on official c4 website / microsite.	
License to use the "Official Sponsor" Meeting Logo in connection with promotion of your conference sponsorship and participation.	
25% discount on delegate fees.	
Logo prominently featured on the main stage backdrop.	
Branding at post-event communication activities.	
Inclusion in all media releases and other media contacts.	
2 complimentary guest passes.	



Platinum, Gold & Silver sponsor (Comparison)

	Platinum	Gold	Silver
Acknowledgement of your sponsorship, with your logo and a link to your website, prominently displayed on official c4 website / microsite.	✓	✓	✓
License to use the "Official Sponsor" Meeting Logo in connection with promotion of your conference sponsorship and participation.	✓	✓	✓
25% discount on delegate fees	✓	✓	✓
Logo prominently featured on the main stage backdrop	✓	✓	✓
Branding at post-event communication activities	✓	✓	✓
Inclusion in all media releases and other media contacts	✓	✓	✓
Complimentary guest passes	8	4	2
Place approved promo items in the official meeting bag	3	1	✗
Acknowledgement in the opening address	✓	✓	✗
VIP table at the conference	✓	✓	✗
Recognition from the podium	✓	✓	✗
Premium logo placement on all relevant event signage	✓	✗	✗
Complementary 3x3 feet exhibit booth space ⁵	✓	✗	✗
Advertising on the reverse side of tickets	✓	✗	✗
Present an award under Cyber Awards, 2015 ⁶	✓	✗	✗
Inclusion in all advertising and event promotional pieces	✓	✗	✗

⁵ Booth dimensions may vary slightly to meet venue requirements.

⁶ Awards for 2015 are: Cyber Celeb, Cyber Safe App, CISO, Cyber Journalist.



Welcome beverage sponsorship – EXCLUSIVE

Rs. 1,50,000

Be the first to greet our VIP invitees and delegates by sponsoring the tea / coffee during the registration process from 0900 to 1000 on day 1 of the conference.

Official Lanyard Sponsorship – EXCLUSIVE

Rs. 2,00,000

Capture the attention of the VIP invitees and delegates by sponsoring the lanyards which will be worn by all attendees throughout the event. This invaluable marketing item will be offered to each and every attendee as they register.

Official T-Shirt Sponsorship – EXCLUSIVE

Rs. 2,50,000

Even after the event ends, your brand visibility continues when you showcase your company logo on the official meeting t-shirt distributed to all attendees at registration.

Coffee Break Marketing – EXCLUSIVE

Rs. 2,00,000

Host one or more of the 4 coffee breaks in the conference area. Sponsors will have the opportunity to display marketing materials and signage, or supply promotional items such as coasters or napkins for the break.

Official Notepad & pen sponsor – EXCLUSIVE

Rs. 2,00,000

Even after the event ends, your brand visibility continues when you showcase your company logo on the official pen and notepad distributed to all attendees at registration.

Official Laptop bag sponsor – EXCLUSIVE

Rs. 3,50,000

Even after the event ends, your brand visibility continues when you showcase your company logo on the official laptop bag distributed to all attendees at registration.

Contact the c4 sponsorship committee:
Email: c4@asianlaws.org | Cell: +91 7030181308