

# BlockZero

The Blockchain  
Conference  
15<sup>th</sup> December, 2016  
Mumbai



Event Partner

**BLACK**  **ARROW** 

# BlockZero – *the* blockchain conference

**What is Blockchain?** Blockchain is a revolutionary technology that minimizes fraud and maximizes efficiency, security & transparency in supply chains, healthcare, global money systems, financial technologies, democratic elections, auction of public assets, energy trading, electronic record authentication, delivery of Government services, IoT and much, much more...

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**What's the event?** **BlockZero** is a power-packed 1-day Conference being conducted on 15 December, 2016 at Hotel St. Regis, Mumbai. The primary objective of the conference is to “explore blockchain-powered solutions for a better India”.

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**Who should attend?** Entrepreneurs, consultants, blockchain enthusiasts and professionals from banks, technology companies, manufacturers, Government agencies, service providers, financial intermediaries, insurance companies.

# Expected Attendee Profile

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1. Asset Managers
2. Bankers
3. Blockchain startups
4. Consultants
5. Credit & loyalty solution providers
6. Crowdfunding platform operators
7. Cryptocurrency specialists
8. Custodians
9. Data processors
10. Developers
11. Economists
12. Entrepreneurs
13. Finance professionals
14. FinTech innovators
15. Fund Managers
16. Industry analysts
17. Insurers
18. IT Consultants
19. Legal professionals
20. Mobile wallet & m-commerce providers
21. Mortgage specialists
22. Online and non-bank lenders
23. Online retailers
24. Payment processors
25. Private equity, angel & venture capital investors
26. Public policy makers
27. Regulators
28. Regulatory compliance experts
29. Remittance specialists
30. Security & risk management specialists
31. Tax Authorities
32. Trade finance professionals

# Benefits to attendees

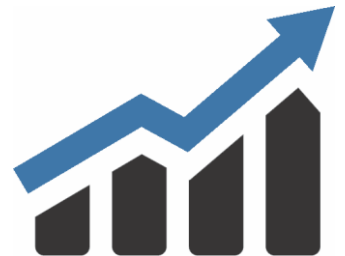
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1. Hear from blockchain innovators.
2. Learn from innovative global case studies.
3. Connect with innovative blockchain startups and blockchain consumers.
4. Network with leading banks, payment processors, depositories, custodians, asset managers, insurers and ecommerce companies.
5. Gain an in-depth understanding of the drivers and challenges of implementation of blockchain technology.
6. Identify the best blockchain solution providers for your specific requirements.

# Benefits to sponsors

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1. Showcase your solutions directly to decision makers from banks, payment processors, depositories, custodians, asset managers, insurers and ecommerce companies.
1. Create and reinforce your brand visibility.
2. Attend to sales enquiries and disseminate information to hot leads.
3. Negotiate offers, which may result in quick sales.
4. Meet potential partners and develop business alliances.
5. Benefit from extensive cross-boundary networking opportunities.
6. Examine the latest market trends and opportunities.



# Sponsorship packages

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Sponsorship Type	Price (INR)	Price (USD)
Platinum Sponsor	INR 400,000	US \$ 6,000*
Gold Sponsor	INR 300,000	US \$ 4,500*
Silver Sponsor	INR 200,000	US \$ 3,000*
Exhibitor	INR 100,000	US \$ 1,500*

To discuss sponsorship or support opportunities, please contact:

Mr Sarfraz Patel

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Phone: (+91) 9833487628

\* Indicative pricing based on foreign exchange rates.

# Sponsorship package features

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor
<b>Keynote presentation</b>	✓	X	X	X
<b>Branded private meeting room</b>	✓	X	X	X
<b>VIP table at the Conference</b>	✓	✓	X	X
<b>Logo on lanyard &amp; notebook</b>	✓	✓	X	X
<b>Logo on stage backdrop</b>	✓	✓	✓	X
<b>Speaking slot</b>	20 min	10 min	5 min	X
<b>Complimentary delegate passes</b>	8	4	3	2
<b>Inclusion in media releases</b>	✓	✓	✓	✓
<b>Logo on official microsite</b>	✓	✓	✓	✓
<b>1 branded stall (6ft x 6ft)*</b>	✓	✓	✓	✓

\* Stall includes 1 table, 2 chairs and 2 electric points.

# Event schedule\*

Time	Activity
9.00	Registration and snacks
10.00	Keynote address by Title Sponsor
10.30	Blockchain & cryptocurrency ecosystem in India
11.00	Blockchain & Banks
11.30	Coffee & Networking Break
12.00	Blockchain in Government services
12.30	Blockchain in the Capital Markets
13.00	Networking Lunch

\* Check [www.blackarrowconferences.com/blockzero-program](http://www.blackarrowconferences.com/blockzero-program) for updates.



# Event schedule (contd.)\*

Time	Activity
14.00	Blockchain for innovative FinTech
14.30	Blockchain & Supply Chain Management
15.00	Blockchain solutions for Cyber & Data Security
15.30	Coffee & Networking Break
16.00	Blockchain solutions for Fraud Control
16.30	Blockchain solutions for IoT
17.00	Closing

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The convener

BlackZero – *the* blockchain conference is convened by **Shinam Arora**, founder and CEO of Primechain Technologies Pvt. Ltd.

Primechain Technologies “builds blockchains for a better world” and runs IndiaCoin, an operational “training” crypto-currency.

**She has convened two highly successful conferences in the past –**

1. c4 Conference on Cyber Crime Control, 2015 – this was organized by the Govt. of Maharashtra, the Mumbai Police, IIT Bombay, and Asian School of Cyber Laws.
2. the Future Money Conference, 2016 - sponsored by IBM and Contact Singapore, this was India’s first conference on Virtual Currencies, Blockchain and Fin-Tech.



# Past Event

Event Partner



c4 – Conference on Cyber Crime Control, 2015

In 2015, Shinam Arora convened the hugely successful c4 - Conference on Cyber Crime Control, 2015 along with:

- the Govt. of Maharashtra,
- the Mumbai Police,
- IIT Bombay, and
- Asian School of Cyber Laws

The knowledge partner was the National Payments Corporation of India. Sponsors included DBS, ICICI Bank, Tata Consultancy Services, Contact Singapore and Aircel.



c4 was inaugurated by Shri Devendra Fadnavis, Hon'ble Chief Minister of Maharashtra.



India's first conference on  
Virtual Currencies, Blockchain & Fin-tech

Organized by



Gold Sponsor



Networking Partner



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# Past Event



## Future Money Conference (India), 2016

In May 2016 Shinam Arora convened the **Future Money Conference (India)**. Sponsored by IBM and Contact Singapore, this was India's first conference on Virtual Currencies, Blockchain and Fin-Tech.

Delegates were from 50+ banks, financial services companies, depositories, venture capitalists, Government & military agencies, insurance companies, IT companies, public sector companies and academic institutions.

Speakers / panelists were from Govt. of Maharashtra, Govt. of Karnataka, Securities and Exchange Board of India, National Payment Corporation of India, IBM Singapore and Asian School of Cyber Laws.

# Venue: The St. Regis Mumbai



Located in the heart of India's Financial Capital, The St. Regis Mumbai is India's tallest hotel tower.



The hotel offers 395 well-appointed guest rooms including 27 suites and 39 Residential Suites, each of which affords stunning views of the city or the Arabian sea.

Address: 462, Senapati Bapat Marg, Lower Parel, Mumbai - 400013, India.

For Participation as a sponsor, contact

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