

**30th June 2022**

**Ritz Carlton PP Jakarta**



# Crypto2022 & Beyond

**BlockJakarta 2022**  
Indonesia's Premier  
Crypto Conference

**Enabling Opportunities | Understanding Risks**

[www.blackarrowconferences.com/crypto2022](http://www.blackarrowconferences.com/crypto2022)

Indonesia's premier Blockchain & Crypto conference is back LIVE with the **4th edition of BlockJakarta**. Listen to the crucial insights from the people who matter, network with a global audience, promote your products and services.

**Crypto 2022 & Beyond** will cover crucial topics crypto investors face today and their possible solutions to help crypto investors understand the risks and enable opportunities.

Business2Business Conference  
Unlimited Networking

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## About the organiser



A conference producing company based out of Mumbai.

Founded in 2010, successfully concluded conferences and training programs on a diverse range of topics including Blockchain, IT security, Real Estate, PCI/DSS, Project Management, Business Analysis; in India, Indonesia, Cambodia & Germany.

- Conducted 125+ conferences and training workshops
- Hosted more than 25,000 delegates from 50+ countries
- Showcased more than 800 Exhibitors & Vendor Companies
- Executed 22 Blockchain conferences/events in India, Indonesia, Cambodia and Germany

See past events video reports

BlockJakarta - <https://youtu.be/8i5saPBlzok>

BlockBali - <https://youtu.be/ESX4-CQTUQ>

BlockMumbai - <https://youtu.be/PyOsi8xx8V4>

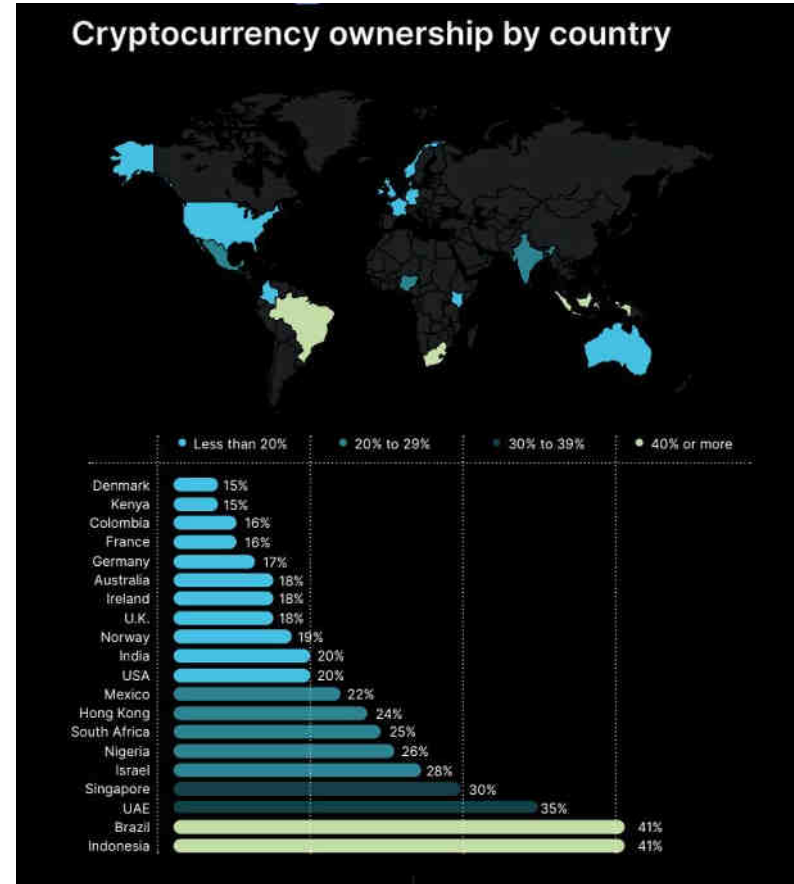
BlockDelhi - <https://youtu.be/aamswe7NtcU>

BlockBatam - <https://youtu.be/3fQj9zo16TQ>

See all our past events - <https://www.blackarrowconferences.com/past-events.html>

# Why promote your brand in Indonesia

- The Indonesian government has included crypto as part of its larger strategy to transform the country's digital economy, the government allows crypto to be traded as commodities.
- The Gemini study, titled "Global State of Crypto Report," found that **41 percent of Indonesians, aged between 18 and 75 years old with an income of more than \$14,000 per year, own crypto assets.**
- The number of crypto investors has doubled in the past year to 12 million, despite covid.
- Another study found that 61 percent of Indonesian respondents agree with the notion that crypto is the future of money.



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## Partners & Supporters



The British Blockchain Association  
Advocating Evidence Based Blockchain



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## Government Speakers

Keynote Address



**Dr Jerry Sambuaga**

Vice Minister of Trade of the  
Republic of Indonesia



KEMENTERIAN  
PERDAGANGAN  
REPUBLIK INDONESIA



**Muhammad Neil El Himam**  
Deputy for Digital Economy & Creative Products  
Ministry of Tourism & Creative Economy



**Tirta Karma Senjaya**  
Head of Bureau of Market Development



KEMENTERIAN  
PERDAGANGAN  
REPUBLIK INDONESIA

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## Key Speakers



**Asih Karnengsih, M.M**  
Chairwoman



Senior Representative



**Rob Raffael Kardinal**  
Chairman



**Frederik Gregaard**  
Chief Executive Officer



**Erica Stanford**  
Author - Crypto Wars



**Dr Philipp Sander**  
Head



**Tim Rainer**  
CEO

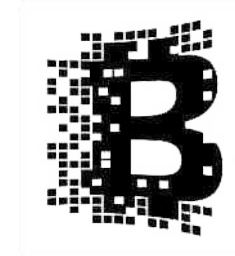


**Muhammad Yusuf Musa**  
CoFounder & VC



# Expected Attendee Profile

1. Blockchain Companies
2. Government Officials
3. Crypto Currency Exchanges
4. Banking & Financial Institutions
5. Fintech Companies
6. Cryptocurrency Wallets
7. Blockchain startups
8. Consultants
9. Cryptocurrency specialists
10. Developers
11. Economists
12. Entrepreneurs
13. Finance professionals
14. FinTech innovators



***Fintech***

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BLACKARROW  
**BBS**  
Blackarrow  
Blockchain  
Series

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## Featuring



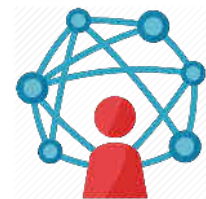
Live Sessions, Listen to the Best of World Class Speakers

Visit the booths & Chat with our Sponsors and Exhibitors



Exchange Business Cards, Procure Contact Details & Forge Sales Leads

Network with Delegates from All Over the Globe



BLACKARROW

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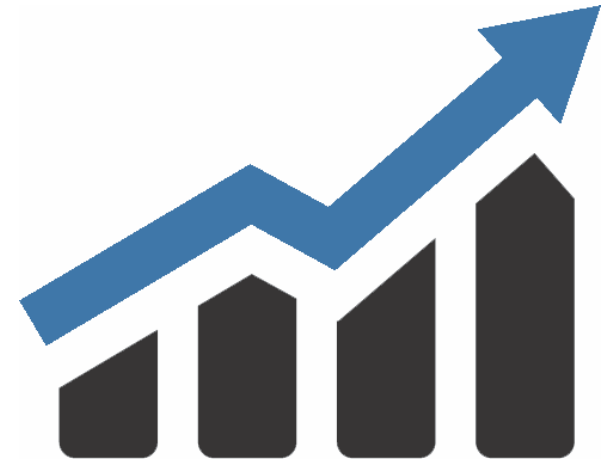
# Conference Structure

- 1 day B2B Conference
- 10am – 5pm, with Networking lunch and tea breaks
- 200+/- Delegates
- 2 keynotes
- 4-5 Individual Presentations
- 2 Industry Panel Sessions
- 1 case study
  
- Additional
- Networking Cocktail and Dinner

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# Benefits to sponsors

1. Interact with top government officials and get connected
2. Showcase your Blockchain & crypto expertise directly to decision making customers
3. Create and reinforce your brand visibility
4. Attend to sales enquiries from virtual marketing booths
5. Negotiate offers, which will result in quick sales
6. Meet potential partners and develop business alliances
7. Benefit from extensive networking opportunities
8. Network with startups who are making their mark in crypto/blockchain



# Sponsorship packages



Type	Fees in USD
Title Partner (1) Title of your choice	10,000
Co-Powered By (1)	7,500
Gold Partner (3)	5,000
Exhibit Partner (10)	2,500
Associate Partner (5) branding only	1,000

To discuss sponsorship or support opportunities, please contact: **Mr Sarfraz Patel**

Email: [sarfraz@blackarrowconferences.com](mailto:sarfraz@blackarrowconferences.com) | Phone/whatsapp: (+91) 9833487628 | Telegram - sarfraz\_blackarrow

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## Package Benefits

Partnership Type	Title	Co-powered	Gold	Exhibit	Associate
Opening Keynote Presentation	Yes	X	X	X	X
Opening Ceremony on stage with senior dignitaries	Yes	Yes	X	X	X
Logo on Conference website	Premium Position	Yes	Yes	Yes	Yes
Independent Speaking slot	30 min Keynote	25 min Independent	20 min Independent	X	X
Complimentary delegate Passes	25	15	10	5	2
Mention on marketing email	Yes	Yes	Yes	Yes	X
Exhibit Space	Leading 2	1	1	1	X
Website Click throughs	Yes	Yes	Yes	Yes	Yes
Post Event Attendee list with details	Yes	Yes	Yes	X	X
Inclusion in post event report	Yes	Yes	Yes	X	X
Social Media Activity Engagement	Yes	Yes	Yes	X	X



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## Pre-Event Benefits for title sponsor

- As a Title partner, the company becomes the Co-organiser of the conference. Reinstates your dominance and market position by becoming the co-organizer of the world's top technology conference.
- Create and reinforce your brand visibility.
- As co-organiser, invite important and influential people to speak and attend the conference.
- Title partner company logo on the conference main banner and on website mainpage plus all related pages.
- Title Partner logo on all media partner marketing activities.
- Publish CEO editorials and press releases on marketing activities, wherever applicable.



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## On-Event Benefits for Title Partner

- Get the welcome address slot to welcome all delegates to the conference.
- Exclusive space to setup the networking area
- Meet the top Industry & blockchain leaders officials and get introduced to them.
- Meet potential partners and develop business alliances
- Company and logo branding in prime positions on stage backdrop, standee banners, etc.
- Unlimited conferences passes – to invite staff, clients and friends.
- Network with experts who are making their mark in this domain

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For Participation as a sponsor, contact

**Sarfraz Patel**

**Phone/Whatsapp: (+91) 9833487628**

**Email: [sarfraz@blackarrowconferences.com](mailto:sarfraz@blackarrowconferences.com)**

**Postal address**

Blackarrow Conferences

Mumbai (INDIA)



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Organised by

