



15th Nov'18  
Bali - Indonesia

INDODAX  
INDONESIA DIGITAL ASSET EXCHANGE

# BlockBali

Indonesia's Premier Blockchain Platform **SUMMIT**

If you thought the island of Bali was just for the sun, fun, beach and party, think again; Bali is now touted to be the blockchain capital of south east asia. **Blackarrow Conferences** along with its partner **Indodax** is back with [BLOCKBALI](#) its flagship Blockchain Conference on the **17<sup>th</sup> of November'18 in Bali** – the island of the Gods. Last year at Blockbali 2017, about 325 delegates from 26 countries participated; and this year Blockbali is planned 450-500 people. The venue for the Blockbali conference is the luxurious Trans Resort Bali, a premier luxury 5 star experience. So all in all it makes for a **perfect blockchain experience** in the most luxurious setting.

Organised by



INDODAX  
INDONESIA DIGITAL ASSET EXCHANGE

This **BlockBali** conference will explore the opportunities and challenges in blockchain & also project **Indonesia as ASEAN biggest blockchain market**.

## About Blockbali

There will however, be a much more valuable opportunity presenting itself at Blockbali – an exclusive chance to meet and make one-on-one connections with Indonesia’s leading government ministry officials who are speaking at the conference. For the first time ever, senior government officials such as **Pak Alvin Taulu** from The Indonesian Financial Services Authority (**Otoritas Jasa Keuangan - OJK**), **Pak Dharmayugo Hermansyah** from CoFTRA-BAPEBBTI **Ministry of Trade & Pak Nyoman Sastra** from the Financial Transaction Reports and Analysis Centre - **INTRAC** are speaking at the Blockbali Conference; other senior government departments have also been invited. In total about 20 speakers will present at Blockbali to hundreds of blockchain industry professionals, crypto experts, investors and blockchain enthusiasts from all over the world. Blockbali will also present an **exhibition** showcasing some of the top names in the blockchain industry, it’s a fantastic opportunity to meet the experts and hear their revolutionary views.

*Pre-Conference Networking Dinner:* Apart from providing an enthralling blockchain experience and a luxurious holiday opportunity in Bali, Blockbali aims to be a catalyst in the growth of its delegates’ business success by facilitating the networking and forming of successful relationships between industry members. Blockbali delegates will have a chance to introduce themselves to the reputed speakers and fellow delegates at the **pre-conference networking dinner** held at the beach side pool deck on the evening of 16<sup>th</sup> November at the venue hotel. This is an excellent networking opportunity as well as a chance to gain insight into off the record knowledge and strategies about blockchain in Indonesia.

*After-Conference Party:* Since Blockbali is held in Bali the party capital of south east asia, there is an **after-conference party** planned for the night of 17<sup>th</sup> November. At 9pm the Blockbali party bus will head to ‘Motel Mexicola’, bali’s top party destination. This is a mexican themed club complete with margeritas, tapas, quesedillas and pinniatas. Guests can bogie the night away to retro and contemporary music while sipping on the best cocktails and munching on mexican fare.

The [Blockbali Blockchain Conference](https://www.blackarrowconferences.com/blockbali.html) is a must-attend for all blockchain leaders, crypto community and enthusiasts who want to combine a luxury vacation with an unbelievable business opportunity. The Blackarrow team is excited to welcome you to the Blockbali Blockchain Conference scheduled for the 17<sup>th</sup> of November 2018 at The Trans Resort Bali in Bali, Indonesia. See YOU in Bali! For complete details, log on to: <https://www.blackarrowconferences.com/blockbali.html>



15th Nov '18  
Bali - Indonesia

# BlockBali

Indonesia's Premier Blockchain Platform SUMMIT

## PARTNERS



# Speakers



## BlockBali

Indonesia's Premier Blockchain Platform SUMMIT



**Oscar Darmawan**  
Founder  
**INDODAX**



**Peter Lim**  
CEO  
**PLMP Fintech**



**Nyoman Sastra**  
Financial Forensic Researcher  
Financial Transaction Reports  
and Analysis Centre - INTRAC



**Alvin Taulu**  
Head of Licensing Sub-Division,  
Directorate of Regulating, Licensing  
& Supervision of Fintech  
Otoritas Jasa Keuangan (OJK)



**Sammy Oh**  
CEO  
**JobCoin**



**Dharmayugo Hermansyah**  
Head of Bureau  
Commodity Futures Trading  
Regulatory Agency (CoFTRA)  
Ministry of Trade  
Republic of Indonesia

## Speakers



**Vincent Soh**  
CEO  
**EBS Capital Partners**



**Steven Suhadi**  
Chairman  
**Asosiasi Blockchain Indonesia**



**Pandu Sastrowardoyo**  
Co-founder & Spokesperson  
**BlockchainZoo**



**Christian Hsieh**  
CEO  
**Tokenomy**



**Reuben Yap**  
Chief Operations Officer  
**ZCoin**



**Sonja Prstec**  
Chief Legal Officer  
**BITNATION**



## Speakers



**Ashwin Richard**  
Business Development  
**Genesis Mining**



**Dr Richard Satur**  
CEO  
**dClinic**



**Danny Baskara**  
CEO  
**Vexanium**



**Seimin Kuan**  
CEO  
**Wirex**



INDODAX  
INDONESIA DIGITAL ASSET EXCHANGE

# BlockBali

Indonesia's Premier Blockchain Platform **SUMMIT**

Featuring



# Expected Attendee Profile

---

1. Blockchain Companies
2. Crypto Currency Companies
3. Banking & Financial Institutions
4. Fintech Companies
5. Cryptocurrency Wallets
6. Blockchain startups
7. Consultants
8. Cryptocurrency specialists
9. Developers
10. Economists
11. Entrepreneurs
12. Finance professionals
13. FinTech innovators



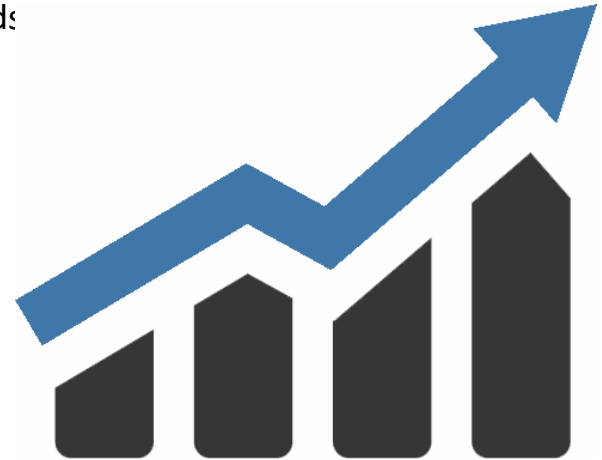
***Fintech***



# Benefits to sponsors

---

1. Showcase your Blockchain expertise directly to decision making customers
2. Create and reinforce your brand visibility
3. Attend to sales enquiries and disseminate information to hot leads
4. Negotiate offers, which will result in quick sales
5. Meet potential partners and develop business alliances
6. Benefit from extensive networking opportunities
7. Network with startups who are making their mark in blockchain



See latest event report - <https://www.blackarrowconferences.com/blockbali-post-event-report.html>

See Past event - <http://www.blackarrowconferences.com/bcjakarta-post-event-report.html>

See past event - <http://www.blackarrowconferences.com/bcmumbai.html>

<https://www.blackarrowconferences.com/blockdelhi.html>

# Sponsorship packages

---

Type	Fees in USD	
Title Partner (1) Title of your choice	12,500	SOLD OUT
Co-Powered By (2)	8,500	SOLD OUT
Gold Partner (4)	6,500	SOLD OUT
Silver Partner (4)	4,500	
Exhibit Partner (3)	2,500	
Conference Lunch Sponsor (1)	5,000	
Teabreak Sponsor (2)	1,500	
Associate Partner (5) <small>branding only</small>	1,500	
Networking Party Sponsor (1)	3,000	
Networking Dinner Sponsor (1)	3,000	

Mr Sarfraz Patel

Email: [sarfraz@blackarrowconferences.com](mailto:sarfraz@blackarrowconferences.com)

Phone: (+91) 9833487628

# Package Benefits

Partnership Type	Title Partner	Co-powered Partner	Gold Partner	Silver Partner	Exhibit Partner
Keynote Presentation	Yes	X	X	X	X
VIP table at the Conference	Yes	Yes	X	X	X
Logo on Conference website	Yes	Yes	Yes	Yes	Yes
Logo on stage backdrop	Yes	Yes	Yes	Yes	Yes
Conference Speaking slot	30 min	30 min	30 min	Panel Speaking	X
Complimentary delegate passes	10	7	5	3	2
Brochure Distribution	Yes	Yes	Yes	X	X
Mention on marketing email	Yes	Yes	Yes	X	X
Exhibit area (9ft x 9ft)*	1	1	1	1	1

## Package Benefits

Partnership Type	Conference Lunch Sponsor	Teabreak/Associate Sponsor	Networking Dinner Sponsor	Networking Party Sponsor
Keynote Presentation	X	X	X	X
VIP table at the Conference	X	X	X	X
Logo on Conference website	Yes	Yes	Yes	Yes
Logo on stage backdrop	Yes	Yes	Yes	Yes
Conference Speaking slot	X	X	X	X
Complimentary delegate passes	3	1	3	3
Brochure Distribution	Yes	Yes	Yes	Yes
Mention on marketing email	Yes	Yes	Yes	Yes
Exhibit area (9ft x 9ft)*	1	X	X	X

# Additional Souvenir and Promotion Items: for Partners Only

We shall customize these items with your logos and distribute to all participants via our delegate bag in the morning before the conference starts



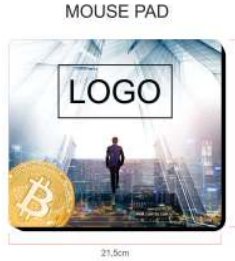
USD 1000  
Your logo on Delegate bag  
As Partner



USD 1000  
Your logo on Delegate badge  
As Partner



USD 1000  
Your logo on conference  
chair headrest



USD 800  
Standard size mousepad  
With your custom design



USD 350  
Writing pen with Your logo



USD 750  
Acrylic keychain  
With your custom design



USD 1400  
White ceramic Coffee Mug  
With your logo



USD 2750  
Sports Water Tumbler  
With your logo



USD 600  
Foam tea coaster, set of 2  
With your custom design





**15th Nov'18**  
**Bali - Indonesia**

**BlockBali**  
**Indonesia's Premier Blockchain Platform** **SUMMIT**

**INDODAX**  
INDONESIA DIGITAL ASSET EXCHANGE

For Participation as a sponsor, contact

**Sarfraz Patel**

**Phone/Whatsapp: (91) 9833487628**

**Email: [sarfraz@blackarrowconferences.com](mailto:sarfraz@blackarrowconferences.com)**

Organised by

**Postal address**

Blackarrow Conferences  
Mumbai (INDIA)

