

BLACK ARROW  
BBS  
Blackarrow  
Blockchain  
Series

Presented by **INDODAX**  
INDONESIA BITCOIN AND CRYPTO EXCHANGE

**25th November 2022**  
**Bali - Indonesia**

**5th**  
**Edition**

# BlockBali

**Indonesia's Premier Blockchain Platform**

[www.blackarrowconferences.com/blockbali2022](http://www.blackarrowconferences.com/blockbali2022)

**Asia's Biggest**  
**Blockchain Conference is BACK for the 5th edition**

Blockbali conference will connect global blockchain gurus and technology players with Indonesian government & business leaders. It will discuss the opportunities in blockchain & cryptocurrencies in Indonesia & lay the foundation for **Indonesia becoming ASEAN's biggest blockchain market**

**B2B Conference**  
**Unlimited Networking**



BlockBali

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# BlockBali

Indonesia's Premier Blockchain Platform

Keynote Address



**Sandiaga Salahuddin Uno**  
Minister of Tourism & Creative Economy  
Republic of Indonesia



Keynote Address



**Dr. Jerry Sambuaga**  
Vice Minister of Trade of the  
Republic of Indonesia



KEMENTERIAN  
PERDAGANGAN  
REPUBLIK INDONESIA

Keynote Address



**Oscar Darmawan**  
Founder & President Director

**INDODAX**  
INDONESIA BITCOIN AND CRYPTO EXCHANGE

# BlockBali

Indonesia's Premier Blockchain Platform



**Lawrence Samantha**  
Founder



**Nishant Behl**  
Founder & CEO



**I Gede Putu Rahman Desyanta**  
Vice Chairman



**Aly Madhavji**  
Managing Partner



**Leonardus Soeterbroek**  
ERC20 Specialist



**Raine Renaldi S.IIP, AWP**  
Chief - Fintech, Economic & Digital Asset Comm



Indonesian Chamber of Commerce  
& Industry



**Matthias Meyer Lutterloh**  
Head of the NFT Focus Group



**Kelly Lindeman**  
Founder & CEO



**Dr Pavani KVVLN**  
President - Hyderabad chapter GBA

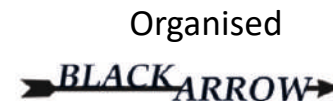
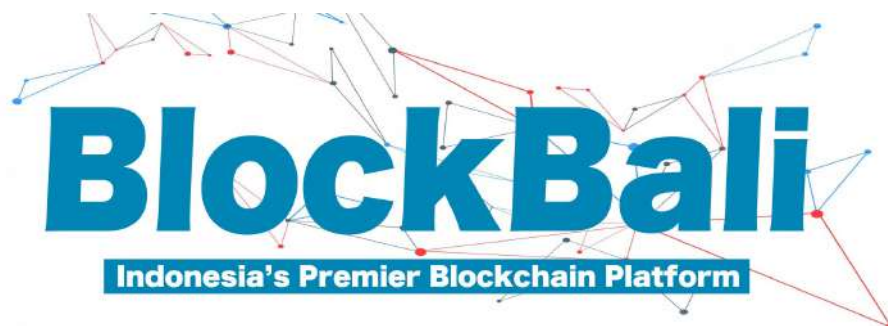


**Julien Bouteloup**  
Founder of Stake Capital Group



**Andrei Popescu**  
Founder & CEO





Presented by



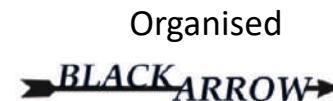
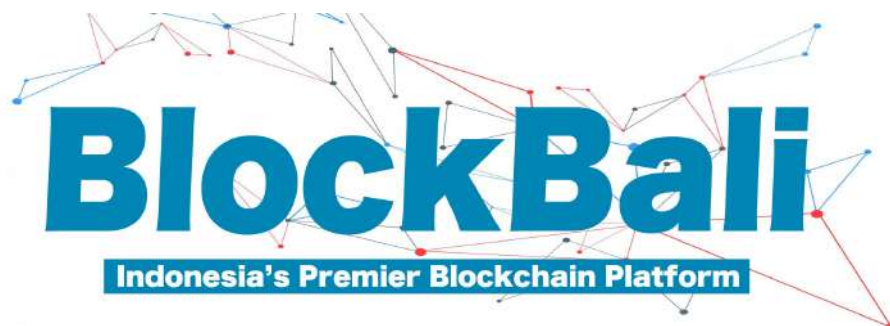
Gold Sponsor



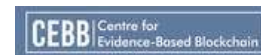
Exhibit Partner



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About the organiser



A conference producing company based out of

Founded in 2010, successfully concluded conferences and training programs on a diverse range of topics including Blockchain, IT security, Real Estate, PCI/DSS, Project Management, Business Analysis; in India, Indonesia, Cambodia & Germany.

- Conducted 125+ conferences and training workshops
- Hosted more than 25,000 delegates from 50+ countries
- Showcased more than 800 Exhibitors & Vendor Companies
- Executed 22 Blockchain conferences/events in India, Indonesia, Cambodia and Germany

See past events video reports

BlockJakarta 2022 <https://youtu.be/TtfauyU7IMw>

BlockJakarta 2019 - <https://youtu.be/8i5saPBlzok>

BlockBali 2018 - [https://youtu.be/\\_ESX4-CQTUQ](https://youtu.be/_ESX4-CQTUQ)

BlockBali 2017 - <https://youtu.be/JrYQC5oVvh8>

BlockMumbai - <https://youtu.be/PyOsi8xx8V4>

BlockDelhi - <https://youtu.be/aamswe7NtcU>

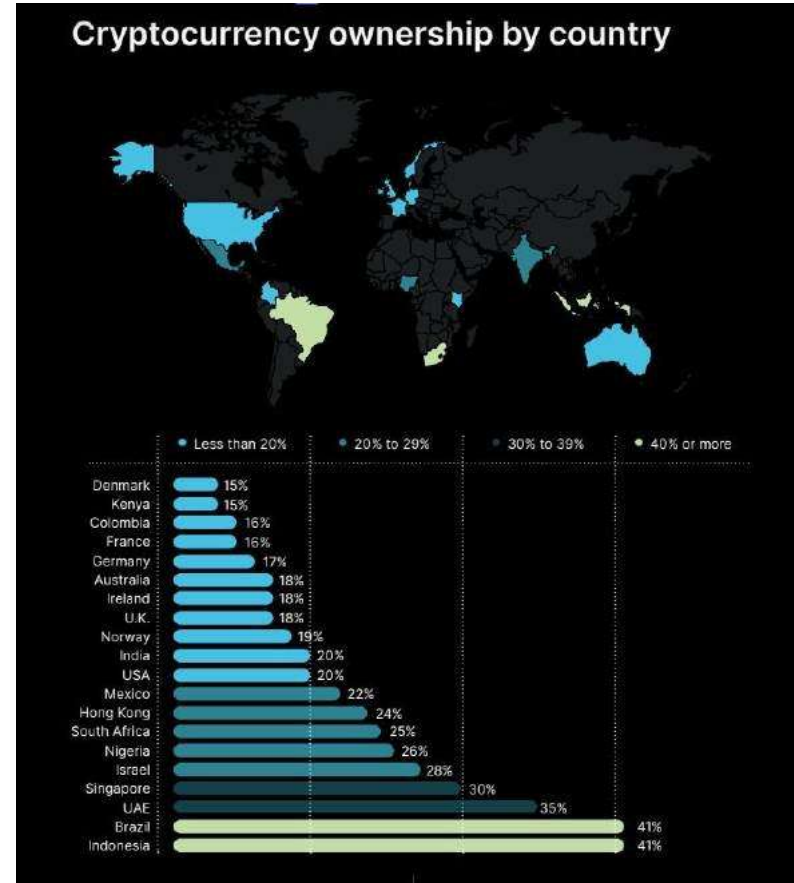
BlockBatam - <https://youtu.be/3fQj9zo16TQ>

See all our past events - <https://www.blackarrowconferences.com/past-events.html>

**[www.blackarrowconferences.com/blockbali2022](https://www.blackarrowconferences.com/blockbali2022)**

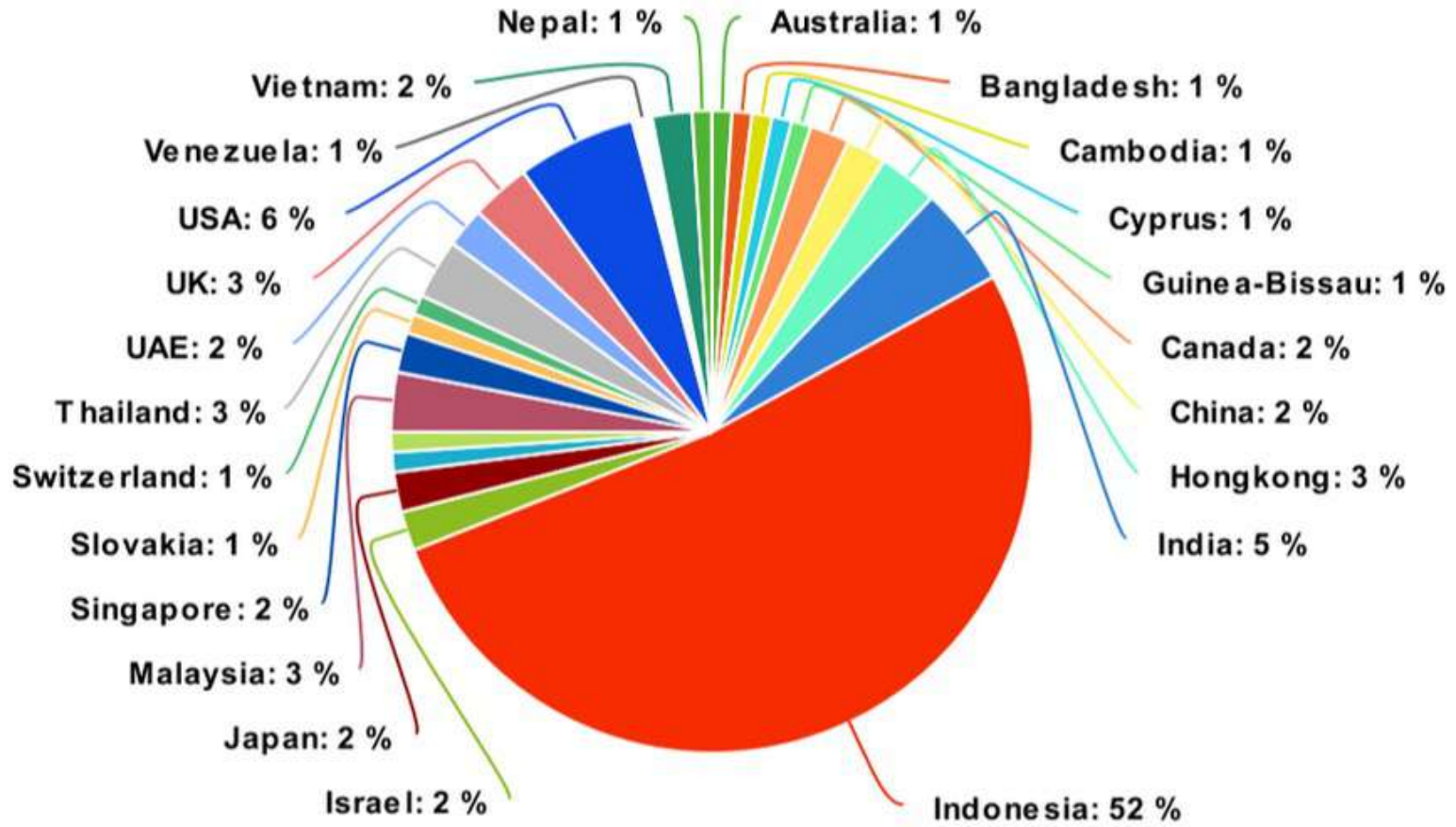
# Why promote your brand in Indonesia

- The Indonesian government has included crypto as part of its larger strategy to transform the country's digital economy, the government allows crypto to be traded as commodities.
- The Gemini study, titled "Global State of Crypto Report," found that 41 percent of Indonesians, aged between 18 and 75 years old with an income of more than \$14,000 per year, own crypto assets.
- The number of crypto investors has doubled in the past year to 12 million, despite covid.
- Another study found that 61 percent of Indonesian respondents agree with the notion that crypto is the future of money.



# Blockbali 4th Edition Demographics

➡ **BLACK** ARROW ➡





Blockbali 2022 Featuring



Live Sessions, Listen to the Best of World Class Speakers

Visit the booths & Chat with our Sponsors and Exhibitors



Exchange Business Cards, Procure Contact Details & Forge Sales Leads

Network with Delegates from All Over the Globe





# Conference Structure

- 1 day B2B Conference
- 10am - 5pm, with Networking lunch and tea breaks
- 200+/- Delegates
- 2 keynotes
- 4-5 Individual Presentations
- 2 Industry Panel Sessions
- 1 case study

## Additional

- Pre-Conference Dinner
- Networking Cocktail and Dinner

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# Sponsor Benefits

1. Interact with top government officials and get connected
2. Showcase your Blockchain & crypto expertise directly to decision ma
3. Create and reinforce your brand visibility
4. Attend to sales enquiries from virtual marketing booths
5. Negotiate offers, which will result in quick sales
6. Meet potential partners and develop business alliances
7. Benefit from extensive networking opportunities
8. Network with startups who are making their mark in crypto/blockchain



# Sponsorship packages



Type	Fees in USD
Title Partner (1) Title of your choice (SOLD OUT)	15,000
Co-Powered By (2)	10,000
Gold Partner (4)	5,000
Exhibit Partner (10)	2,500
Associate Partner (5) branding only	1,000
Pre-Conference Dinner Sponsor (1)	3,000
AfterParty Sponsor (1)	4,000

To discuss sponsorship opportunities, please contact: **Mr Sarfraz Patel**

Email: [sarfraz@blackarrowconferences.com](mailto:sarfraz@blackarrowconferences.com) | Phone/whatsapp: (+91) 9833487628 | Telegram - sarfraz\_blackarrow

## Package Benefits

Partnership Type	Title	Co-powered	Gold	Exhibit	Associate
Opening Keynote Presentation	Yes	X	X	X	X
Opening Ceremony on stage with senior dignitaries	Yes	Yes	X	X	X
Logo on Conference website	Premium Position	Yes	Yes	Yes	Yes
Independent Speaking slot	30 min Keynote	25 min Independent	20 min Independent	X	X
Complimentary delegate Passes	25	15	10	5	2
Mention on marketing email	Yes	Yes	Yes	Yes	X
Exhibit Space	Leading 2	1	1	1	X
Website Click throughs	Yes	Yes	Yes	Yes	Yes
Post Event Attendee list with details	Yes	Yes	Yes	X	X
Inclusion in postevent report	Yes	Yes	Yes	X	X
Social Media Activity Engagement	Yes	Yes	Yes	X	X

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For Participation as a sponsor, contact  
Sarfraz Patel

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