



**BLUESHARE**  
SWISS TOKENIZED SHARES

# Five Reasons Why the Tokenization of Securities Shall Prevail

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The Logic Behind the Pioneering Goal  
Interprom Mining AG

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Jakarta  
May, 2019



# A Story Of How Tokenization of Securities Can:

1. Provide early and equitable **Access** to capital and investment opportunities
2. Ensure **Liquidity** early in the lifecycle
3. Achieve Higher **Quality** of Assets at Lower Costs
4. Improve **Efficiency** through direct interface between companies and investors
5. Guarantee **Mobility**, freedom, global outreach and transparency

Tokenized securities **Yield** more value



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# The ALQEMY of Tokenized Securities

A

L

Q

E

M

Y

Access

Liquidity

Quality

Efficiency

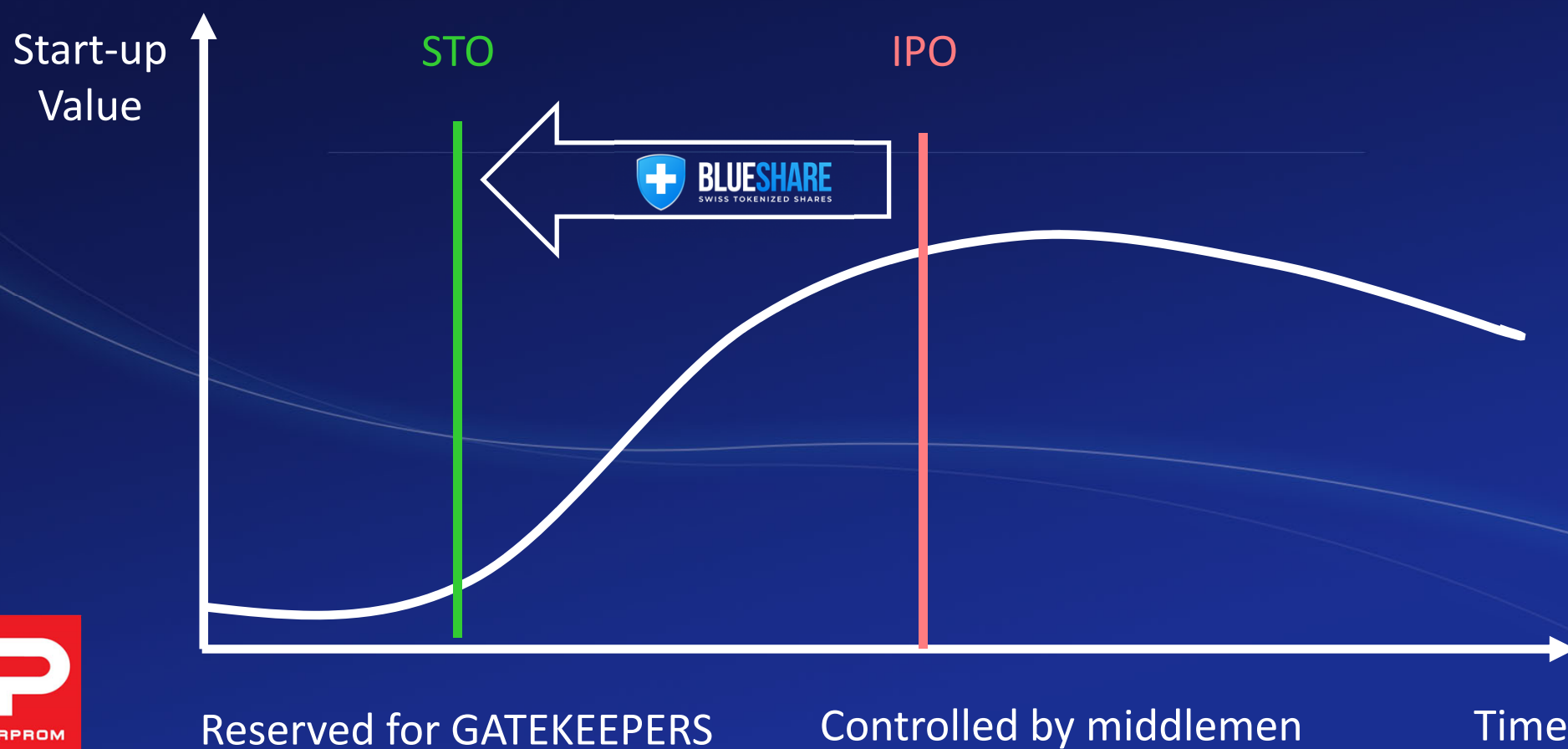
Mobility

Yield

# Reason 1: Bilateral Early Access

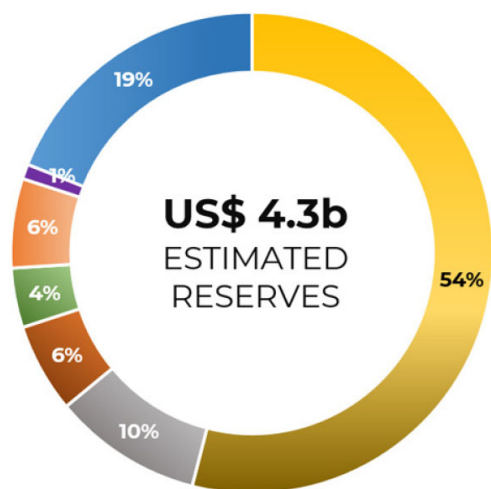


# Benefits of Early Access





# The Case of Blueshare </> Access



## BLUESHARE SECURITY TOKEN OFFERING (STO) THE € 128,000,000 CAPITAL RAISE

**STO:** up to 80 Million BST tokens

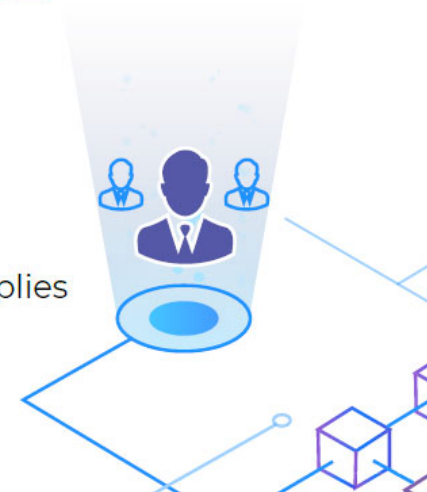
**Price:** € 1.60 per BST token

**Hard Cap:** € 128,000,000

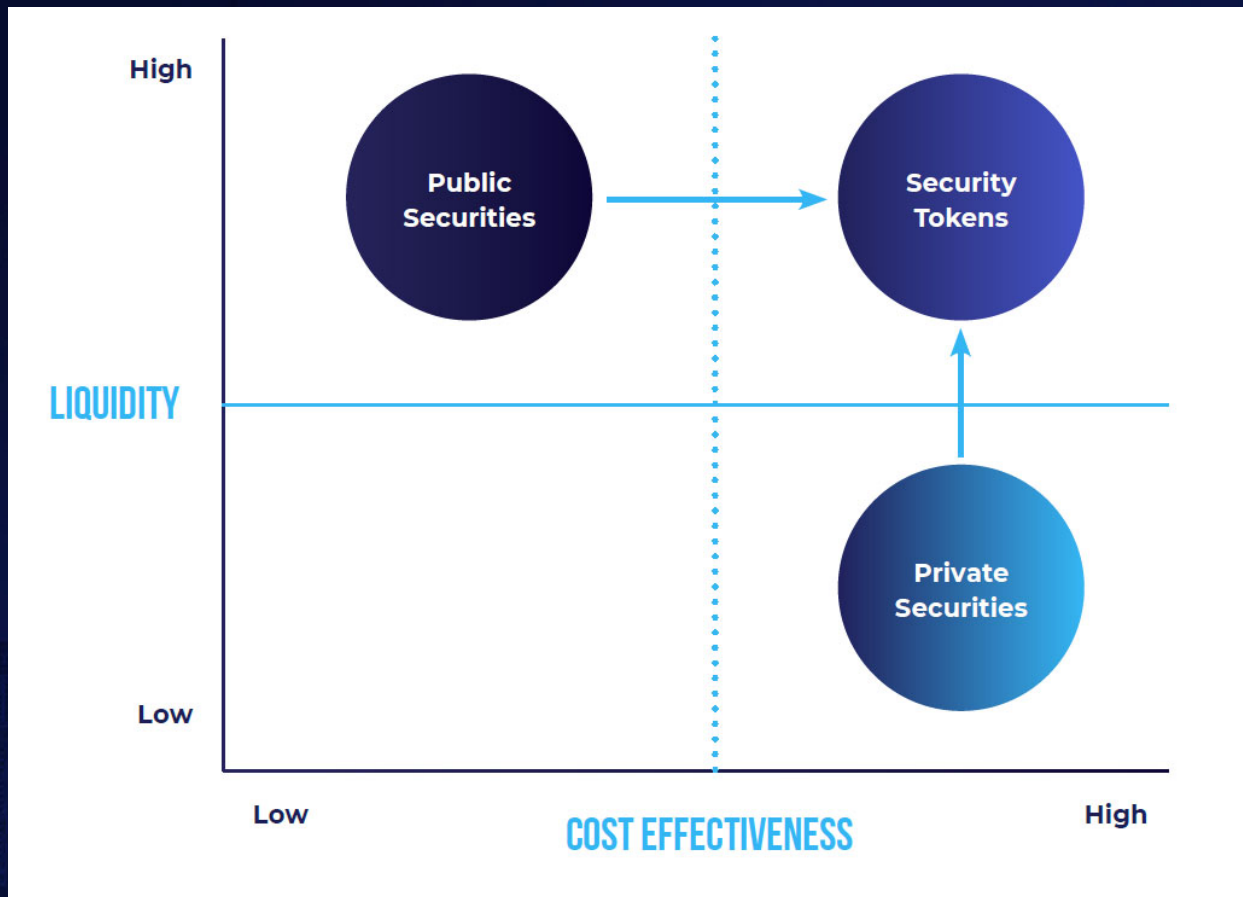
**Soft Cap:** No soft cap - prioritization of funded projects applies

**Start Date:** Exp. 19 April 2019

**STO Window:** up to 90 days



# Reason 2: Improve Liquidity



Growth

Returns

Value

# The Case of Blueshare </> Liquidity

- Planned listing in at least six regulated, licensed and compliant blockchain securities exchanges by the end of 2020.



But our proprietary platform is first choice, when it comes to liquidity!



## Reason 3: Higher Quality Through Regulation

- Investor protection
- Countering criminal activities
- Supporting the proper functioning of markets
- Access to Information
- Information reliability

### REGTECH:

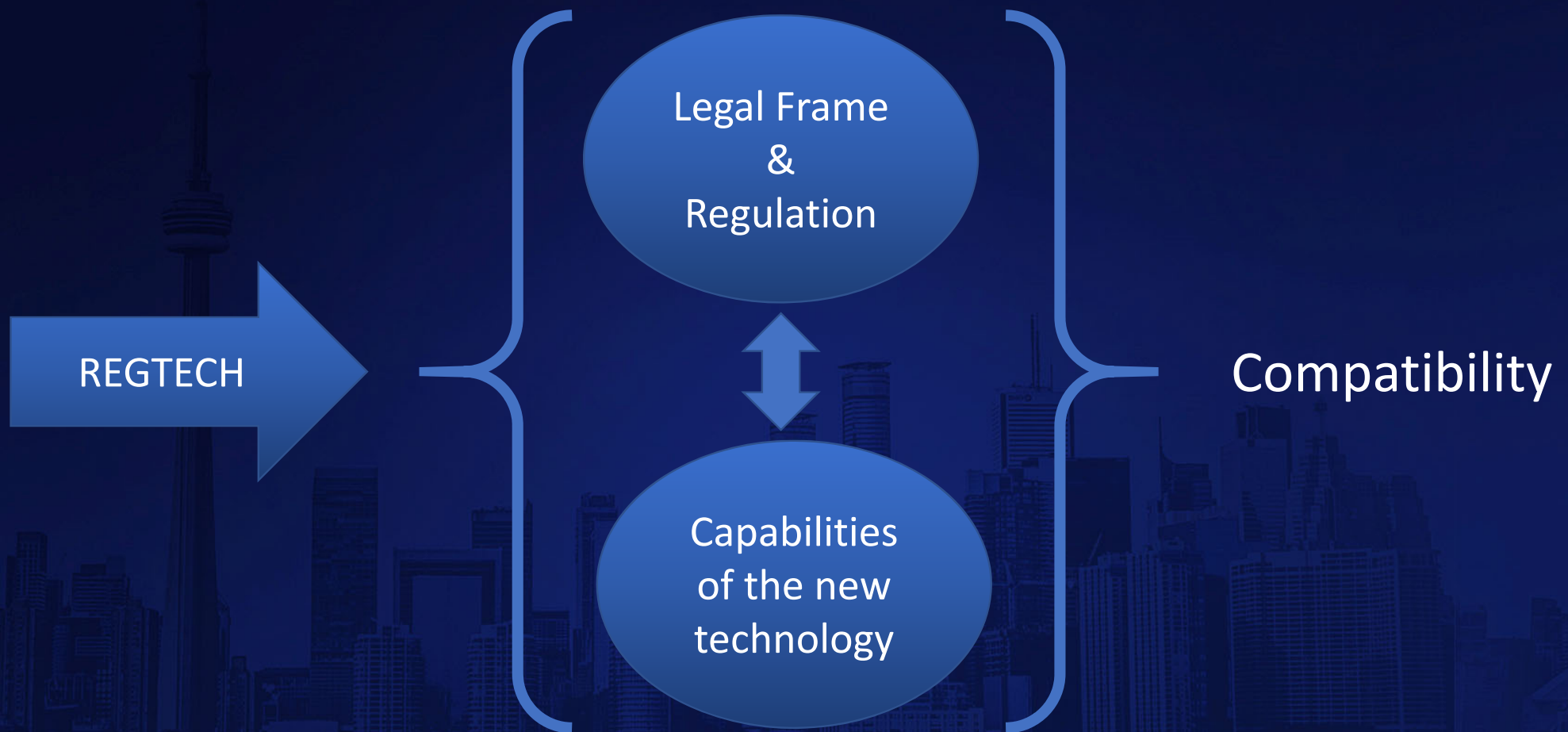
Means regulation at lower costs and without distortion of markets

Growth

Value

Reduce Risks

# The Case of Blueshare </> Quality



# Issues >> Resolved

Multiple layer  
interaction

Have to be  
resolved  
simultaneously

Eliminate Conflict

**Feasible**

IT/Blockchain

Compliance

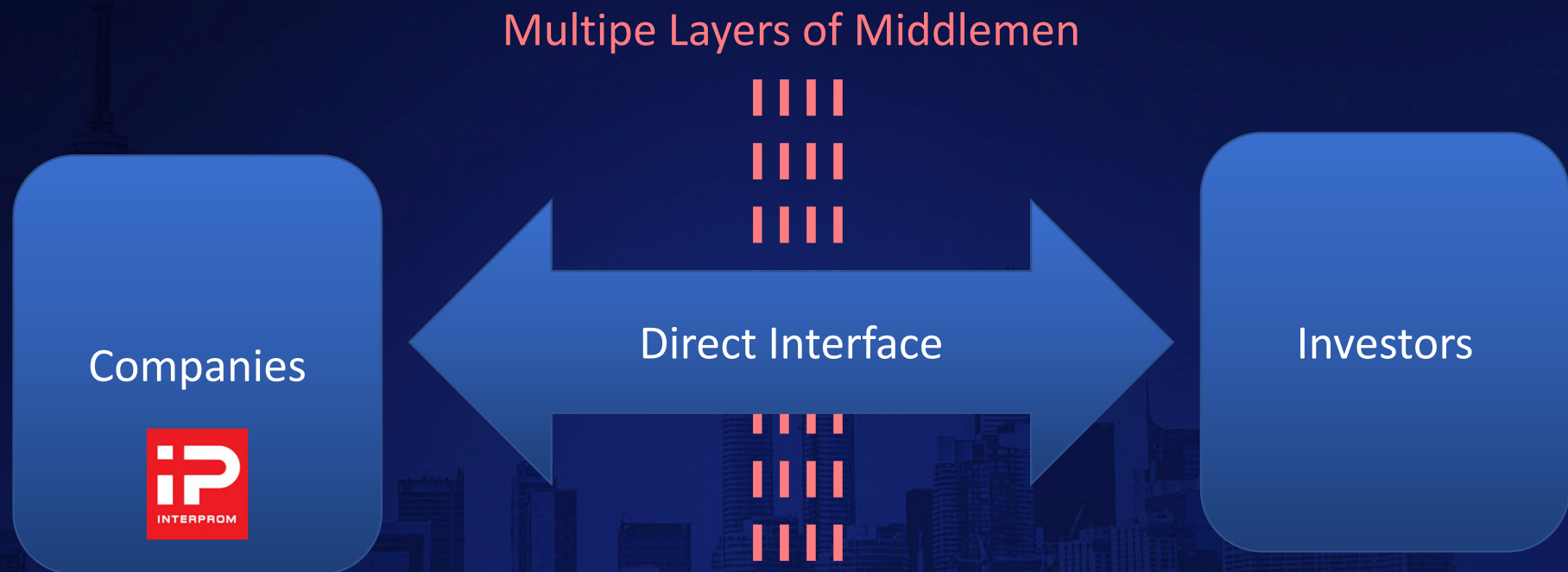
Tax

Legal

Corporate Finance

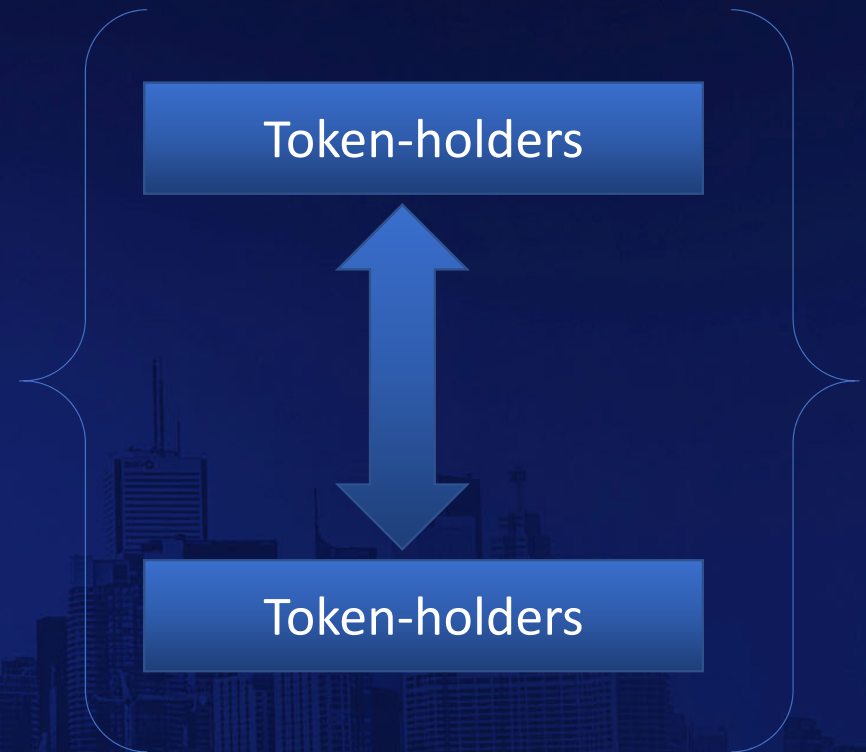
Financial Market Infra

## Reason 4: Improve Efficiency





# The Case of Blueshare </> Market Efficiency



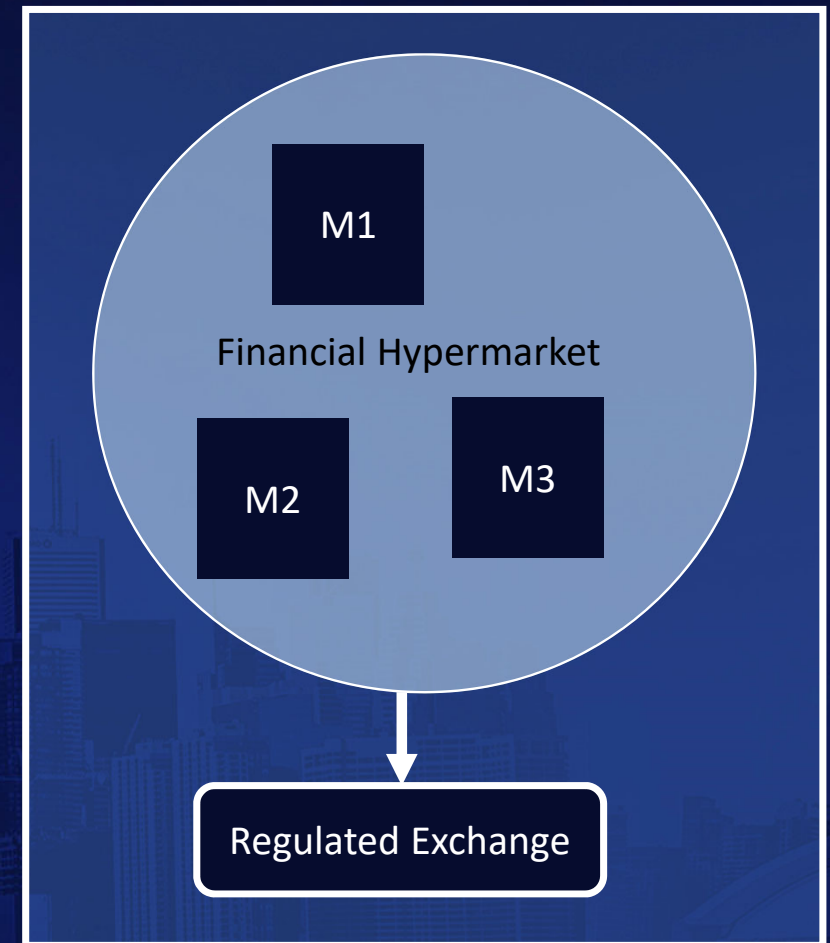
Compliant Playground

# Reason 5: Ultimate Mobility & The Way Forward

- Separate corporate specific but compliant marketplaces will grow in numbers
- Mutual compatibility in terms of standards will be gradually ensured
- The separate marketplaces will ensure P2P Smart Contracts compatibility
- Standards will emerge
- Hypermarket will form



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# The Case of Blueshare </> Mobility

**THE BLUESHARE.IO P2P DECENTRALIZED  
PROPRIETARY PLATFORM**

**UNCAPPED SOURCE OF VALUE GROWTH & CAPITAL GAINS\***

**FUNCTIONALITIES PLANNED FOR 2019**

Problems:

SOLUTION:



How to secure the seamless flow of value from real world onto blockchain:

1. Organize payment of income?
2. Identity between token and security?
3. Other accompanying rights e.g. voting
4. Comply with regulations



# All Can be Disrupted and Done Better

A

L

Q

E

M

Y

Access

Liquidity

Quality

Efficiency

Mobility

Yield

# One Distributed Solution: FINTECH & REGTECH COMBINED

Closed Playground  
With Controlled  
Access

P2P Transfers  
Within Playground

Openable to All  
Regulated Markets

Compliance

Tax Compatible

All merits of blockchain

Costs Slashed

Gatekeepers  
Eliminated

Liquidity

# Double Benefit of Tokenization



Value to the Blockchain Domain

Transparency, mobility and freedom to the  
real world





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One Pioneering Platform  
Show Cased on  
A Reliable 23-years' Profitable  
Company



BY INTERPROM MINING AG (CH)